



ALBERTA'S YOUTH WORTH OUR INVESTMENT!

Change for Children Association's *Rural Roots: Shape Your World Youth Conference* is an event that celebrates youth as Alberta's most important resource. In today's world a youth's potential is dependent on the right opportunities - *Rural Roots: Shape Your World* is one of these opportunities. Your investment can make it happen!

... the Rural Roots conference was one of the most life changing events of my life!

~ Zach Zimmel, Camrose, AB, age 17, 2006

This inspiring three day conference, held March 2011 in Gull Lake, brings together 200 youth, ages 13-19, representing over 30 communities across the province to build networks and develop the next generation of leaders to create vibrant, sustainable communities. Specifically, this unique Alberta conference offers:

- Community leadership training
- World Class youth speakers
- Hands-on workshops with other youth and inspiring youth leaders
- Youth to youth ties across the province
- Exploration of current global social justice topics

Why is it important?

- Youth have the capacity to impact our communities locally and globally
- Rural communities seek leadership development opportunities for rural youth
- Active citizenship and volunteerism benefit rural life
- Venues for rural youth to showcase their contributions as local and global leaders are needed

The Rural Roots project has profoundly influenced my life.

~ Jason Long, Onoway, AB, age 16, 2005

After 23 years of teaching and arranging field trips, the Rural Roots events are perhaps the most rewarding ones that I have ever involved students in. I truly believe that every student who has so far attended a Rural Roots activity has been positively impacted in a way that will last a long time, and for some, a lifetime.

~ Nancy Fontaine, Eaglesham, AB

As a sponsor of the *Rural Roots Shape Your World Youth Conference* you demonstrate your support of youth and receive recognition benefits as outlined in this package. Additionally you receive inspiring quotes and photos from youth participants for your own communication purposes. We are pleased to discuss any contribution ideas with you.

2nd Floor, 10808-124 Street
Edmonton, AB
T5M 0H3

Tel: 780-448-1505
Fax: 780-448-1507

www.changeforchildren.org
cfca@changeforchildren.org

Change for Children is an Alberta-based charitable organization (non-partisan, non-denominational). *Rural Roots* is one of its primary education programs.



SPONSOR LEVELS & BENEFITS

Rural Roots definitely changed my life!

~ Lacy Senio, AB, age 15, 2007



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Your work enables our student leaders from across Alberta the opportunity to ... change not only their own, but our collective present day and futures. Please know that your work makes the world a better place.

~ Jennifer Dusyk-Johnson,
Grande Centre Composite
High School

Presenting Sponsor \$10,000 (1 spot available)

Benefits

- recognition as presenting sponsor in all promotions
- logo recognition as presenting sponsor on website, posters, conference packages, program, Enews and signage
- recognition and welcome remarks at the conference
- recognition as presenting sponsor in all receipts and thank you materials
- recognition as presenting sponsor in CFCA Annual report
- sponsorship poster for your display
- first right of refusal for the 2012 conference Presenting Sponsorship opportunity

Youth Champion Sponsor \$3500 (2 spots available)

Benefits

- logo recognition in conference packages
- logo listing in ENews thank you (sent to over 1200 addresses)
- opportunity to provide giveaway /product to participants with your logo
- logo recognition/signage opportunity at conference
- listing as contributor in CFCA annual report
- logo on sponsor banner on website
- Sponsorship poster for your display
- opportunity to address youth at conference

Youth Partner Sponsor \$2500 (4 spots available)

Benefits

- logo recognition in conference packages
- logo listing in ENews thank you (sent to over 1200 addresses)
- opportunity to provide giveaway /product to participants with your logo
- logo recognition/signage opportunity at conference
- listing as contributor in CFCA annual report (sent to over 3500 households)
- logo on sponsor banner on website
- sponsorship poster for your display

Youth Advocate Sponsor \$1000 (unlimited)

Benefits

- name listing in conference packages
- name listing in ENews thank you (sent to over 1000 addresses)
- opportunity to provide giveaway /product to participants with your logo
- name listing on sponsor signage at conference

Youth Supporter Sponsor \$500 (unlimited)

Benefits

- name listing in conference packages
- name listing in E -News thank you (sent to over 1000 addresses)
- name listing on sponsor signage at conference



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SPONSORSHIP AGREEMENT FORM

Thank you for investing in the potential of youth!

My company would like to participate as a _____ sponsor for
\$_____.

CONTACT INFORMATION:

Contact Name: _____

Company Name : _____

Address: _____

Phone: _____ Email: _____

Cheque (Payable to "Change for Children") or provide:

Visa/MC/Amex Number: _____ Expiry: _____

Signature: _____ Date: _____

Shelaine Sparrow, Funds Development will follow up with the contact upon receipt of agreement form and payment. **Please contact Shelaine with any questions.**

SEND COMPLETED FORM TO:

*Change for Children, Attn: Shelaine Sparrow
Email: shelaine@changeformchildren.org
2nd Floor, 10808-124 St Edmonton AB T5M 0H3
Fax: 780-448-1507 Phone: 780-448-1505*

THANK YOU FOR YOUR SUPPORT.



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